

BellSouth Telecommunications, Inc.

150 South Monroe Street Suite 400 Tallahassee, Florida 32301

Jerry.hendrix@bellsouth.com

**Jerry D. Hendrix** Vice President Regulatory Relations

Phone: (850) 577-5550 Fax (850) 222-8640

December 1, 2006

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for the Competitive Acquisition 2 Pack Bundle.

#### General Subscriber Service Tariff

Section A2 - Original Page 35.6.61

- Original Page 35.6.61.1

The issue and effective dates for this tariff package are December 1, 2006 and December 2, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



#### **Promotion Description**

# Competitive Acquisition 2 Pack Bundle FL 2006-191

#### **Overview**

In accordance with the special promotions section of the General Subscriber Services Tariff and/or the General Exchange Price List, The Competitive Acquisition 2 Pack Bundle promotion is scheduled to begin on 12/02/2006 and end on 2/27/2007. Customers who purchase the 2 pack package plus an affiliate service will receive \$50 Cash Back and optional voice mail service.

#### **Promotion Specifics**

- The 2-Pack package is a class of service that is bundled with any affiliate service(s) (BSLD,DTV, FastAccess DSL, Cingular). Competitive Acquisition customers who purchase this bundle will be eligible for \$50 Cash back.
- The 2 Pack class of service will include the following components:
  - -1FR
  - -Caller ID Deluxe
  - -Call Waiting Deluxe
  - -BellSouth Voice mail companion services
  - -\*98 service
  - -Message Waiting Indicator
  - -Call Forward Busy Line
  - -Call Forward Don't Answer
- The price of the 2 pack package varies by state as follows: AL=\$20, FL=\$18, GA=\$20, KY=\$20 LA=\$18, MS=\$20, NC=\$18, SC=\$20, TN=18
- Customer must select al least one (1) affiliate service to complete the bundle.
- Optional BellSouth Voice mail will be available free for life of bundle subscription.

#### **Promotion Restrictions/Eligibility Requirements**

- 1. Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address with in the BellSouth territory.
- 2. The customer must select BellSouth as their local service provider.
- 3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.
- 4. This offer is not valid for out of region customers who are new to BellSouth.
- 5. This offer is not available to existing BellSouth customers, however, this offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.
- 6. Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).
- 7. BellSouth employees are not eligible for this offer.
- 8. Offer valid for only one (1) service line at the intended local service.
- 9. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.
- 10. This offer is available only in markets where 2-Pack is available. This offer is not available in Hernando, MS.
- 11. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
- 12. The customer must place the order on or before 2/27/2007.
- 13. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).
- 14. Once the customer completes the above requirements, they will receive the specified discount for the products



## **Promotion Description**

on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

- 15. The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
- 16. Customer is eligible for one (1) Competitive Acquisition cash back promotion per twelve (12) months.
- 17. The customer must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the cash back.
- 18. If the customer cancels or discontinues the qualifying service prior to reward fulfillment, he will be ineligible for the reward.
- 19. This offer is not available for resale.

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA
ISSUED: December 1, 2006

BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: December 2, 2006

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

Area of Promotion BellSouth's Service Territory – From Central Office where	BellSouth Competitive Acquisition 2 Pack	Description  Customers who purchase the 2 Pack Bundle and an affiliate service will receive \$50 Cash  Back.	Period Authority 12/2/06 to 2/27/07	(N)
services are available	Rundle	Rules and Regulations	<u> 2/2 //0 /</u>	(N)
		Services include 1FR, Caller ID Deluxe, Call Waiting Deluxe, BellSouth Voice Mail Companion Service, Star 98, Message Waiting Indicator, Call Forward Busy Line, and Call Forward Don't Answer. The price of the 2 Pack bundle is \$18.00.		(N)
		Customer must select al least one (1) affiliate service to complete the bundle.  The 2-Pack package is a class of service that is bundled with any affiliate service(s)  (BSLD,DTV, FastAccess DSL, Cingular). Optional BellSouth Voice mail will be available free for the life of bundle subscription.		(N)
		Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address with in the BellSouth territory. The customer must select BellSouth as their local service provider.		(N)
		Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.		(N)
		This offer is not valid for out of region customers who are new to BellSouth.		(N
		This offer is not available to existing BellSouth customers, however, this offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.		(N)
		Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).		(N)
		BellSouth employees are not eligible for this offer.		(N)
		Offer valid for only one (1) service line at the intended local service.		(N
		Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.		(N)
		This offer is available only in markets where 2-Pack is available.		(N)
		BellSouth reserves the right to discontinue or modify this promotion at any time without notice.		(N)

GENERAL SUBSCRIBER SERVICE TARIFF

Original Page 35.6.61.1

FLORIDA ISSUED: December 1, 2006

BY: Marshall M. Criser III, President -FL

Miami, Florida

EFFECTIVE: December 2, 2006

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

Area of Promotion Service	Description	Period Authority	
BellSouth's Service BellSouth	Rules And Regulations (Cont'd)	•	(N)
Territory – From Central Office where services are available  Competitive Acquisition 2 Pack Bundle (Cont'd)	The customer must place the order on or before 2/27/2007.		(N)
	Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer). Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.		(N)
	The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.		(N)
	Customer is eligible for one (1) Competitive Acquisition cash back promotion per twelve (12) months.		<u>(N)</u>
	The customer must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the cash back.		(N)
	If the customer cancels or discontinues the qualifying service prior to reward fulfillment, he will be ineligible for the reward.		<u>(N)</u>

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA
ISSUED: December 1, 2006

BY: Marshall M. Criser III, President -FL

Miami, Florida

EFFECTIVE: December 2, 2006

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

			<b>`</b>	Period	
	BellSouth's Service Territory – From Central Office where	Service BellSouth Competitive Acquisition 2 Pack Bundle	<b>Description</b> Customers who purchase the 2 Pack Bundle and an affiliate service will receive \$50 Cash Back.	Authority 12/2/06 to 2/27/07	(N)
			Rules and Regulations		(N)
			Services include 1FR, Caller ID Deluxe, Call Waiting Deluxe, BellSouth Voice Mail Companion Service, Star 98, Message Waiting Indicator, Call Forward Busy Line, and Call Forward Don't Answer. The price of the 2 Pack bundle is \$18.00.		(N)
			Customer must select al least one (1) affiliate service to complete the bundle. The 2-Pack package is a class of service that is bundled with any affiliate service(s) (BSLD,DTV, FastAccess DSL, Cingular). Optional BellSouth Voice mail will be available free for the life of bundle subscription.		(N)
			Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address with in the BellSouth territory. The customer must select BellSouth as their local service provider.		(N)
			Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.		(N)
			This offer is not valid for out of region customers who are new to BellSouth.		(N)
			This offer is not available to existing BellSouth customers, however, this offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.		(N)
			Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).		(N)
			BellSouth employees are not eligible for this offer.		(N)
			Offer valid for only one (1) service line at the intended local service.		(N)
			Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.		(N)
			This offer is available only in markets where 2-Pack is available.		(N)
			BellSouth reserves the right to discontinue or modify this promotion at any time without notice.		(N)

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA

ISSUED: December 1, 2006

BY: Marshall M. Criser III, President -FL

Miami, Florida

EFFECTIVE: December 2, 2006

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's Service Territory – From	BellSouth Competitive	Rules And Regulations (Cont'd)	•	(N)
Central Office where services are available	Acquisition 2 Pack Bundle (Cont'd)	The customer must place the order on or before 2/272007.		(N)
		Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer). Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.		(N)
		The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.		(N)
		Customer is eligible for one (1) Competitive Acquisition cash back promotion per twelve (12) months.		(N)
		The customer must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the cash back.		(N)
		If the customer cancels or discontinues the qualifying service prior to reward fulfillment, he will be ineligible for the reward.		(N)